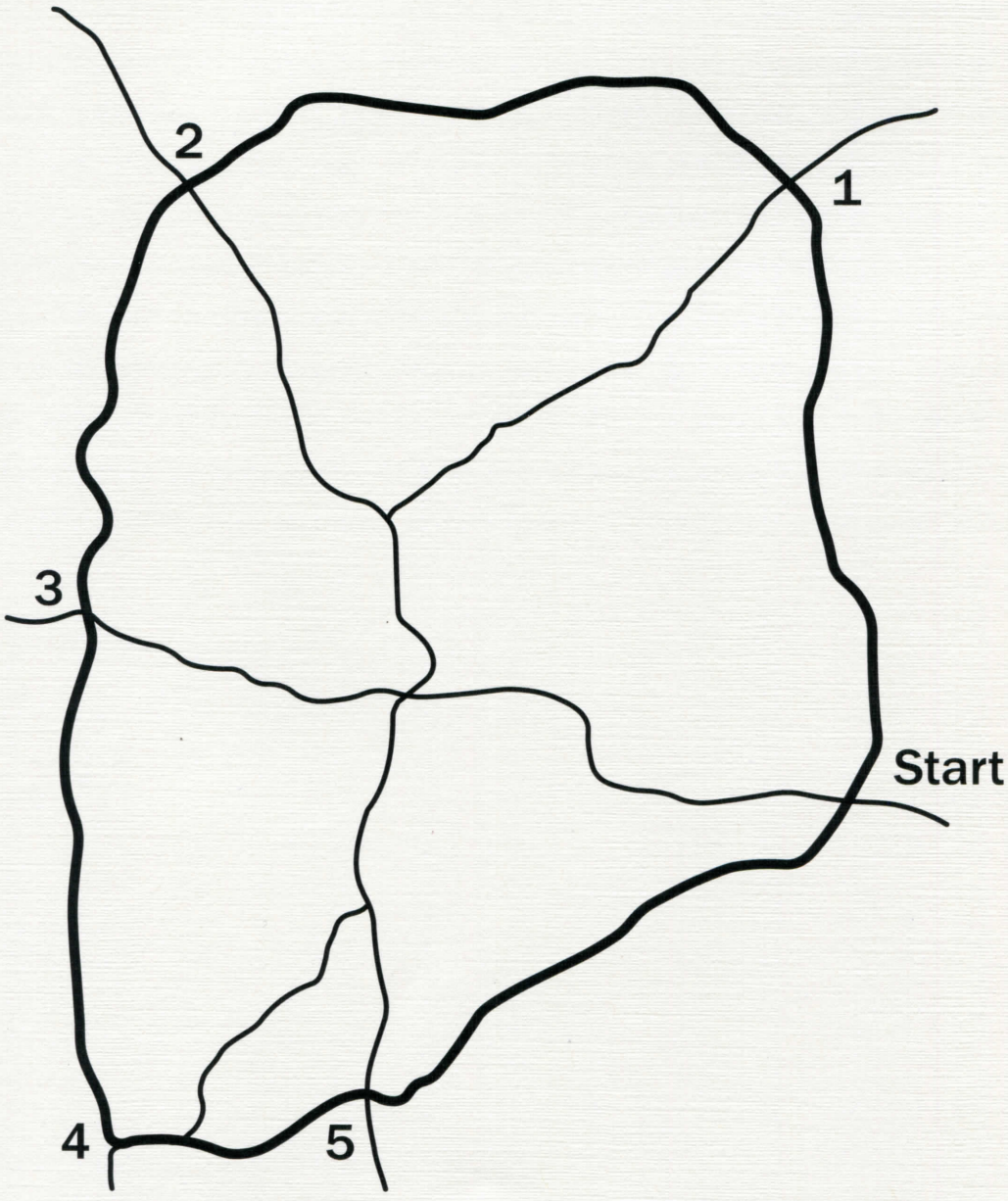
Prepared by Harrison Wayne

Summer 2023

MERIT-BASED DISTRIBUTION PROGRAM FOR EMERGING ARTISTS



PROPOSAL FOR A MERIT-BASED DISTRIBUTION PROGRAM FOR EMERGING ARTISTS

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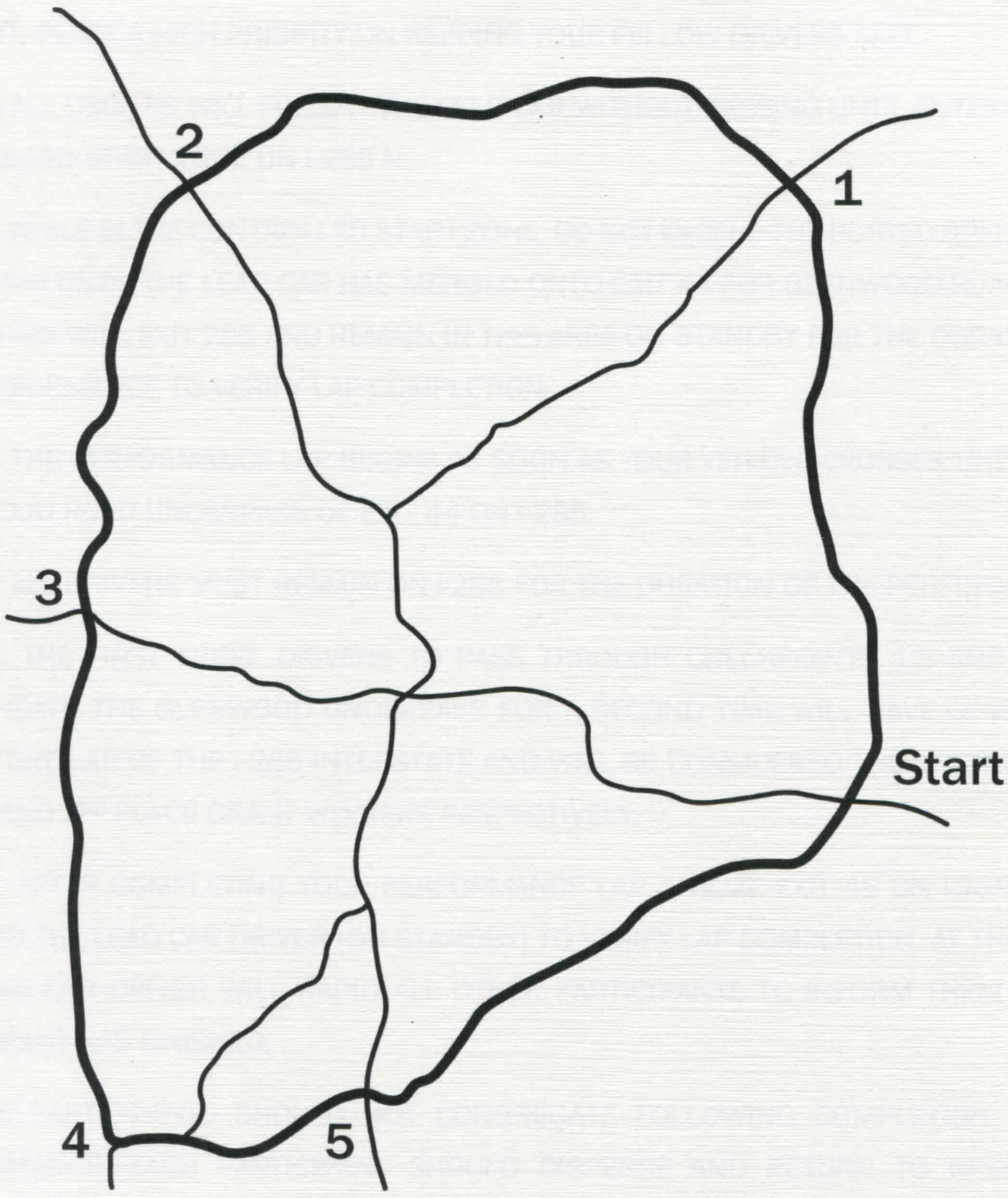
Proposal Overview

Presented herein for consideration by Idea Capital is an emerging form project which manifests itself as a group curation followed by a collective performance. Referred to herein as the Merit-based Distribution Program for Emerging Artists, the project presented in this proposal explores a methodology for distributing arts funding that is alternative from those traditional practices currently employed by institutions in Georgia. The strategy for awarding arts funding employed by the project presented here is transparent and results-oriented, centering around the idea that participating artists should be completely in-the-know when it comes to the factors and criteria that determine who receives funding and who doesn't. In order to explore alternative frameworks that might allow artists to move beyond the opaque criteria and considerations that often influence jurying processes for grants and exhibition opportunities in Georgia, the Merit-based Distribution Program for Emerging Artists provides participants with a clear line-of-sight between themselves and the grant-winning criteria. Instead of presenting the project outlined here as a final, refined solution to current jurying strategies plagued by opaque factors which influence their decision-making processes, the project outlined here is simply one potential alternative that undoubtedly exists within a constellation of unexplored frameworks and strategies. By proposing the Merit-based Distribution Program for Emerging Artists to Idea Capital, my hope is that my peers in the South will be encouraged to explore what other alternative, potentially radical or experimental methods might provide more equitable access to grant funding and artist opportunities in Georgia.

Appendix A – Annotated Map



PERFORMANCE WILL START AT THE DESIGNATED POINT AS DETAILED IN **APPENDICES B-C.**

PARTICIPANTS WILL TRAVEL ALONG I-285 AND PASS CHECKPOINTS 1-5 BEFORE REACHING THE FINISH-LINE AS DETAILED IN **APPENDICES B-C.**

Appendix B – Participant Handout for Preliminary Meeting

RULE 1: THE SAFETY OF ALL DRIVERS ON I-285 IS OF THE UTMOST PRIORITY. AT EVERY MOMENT, PLACE A HIGH PRIORITY ON KEEPING YOUR FELLOW DRIVERS SAFE.

RULE 2: ALL DRIVERS WILL FOLLOW THE LEAD CAR WITHOUT PASSING UNTIL ENTERING THE CONTROLLED START ZONE ON I-285 N.

RULE 3: WHILE IN THE CONTROLLED START ZONE, DO NOT EXCEED THE POSTED SPEED LIMIT OF 65 MPH UNTIL THE LEAD CAR HAS MERGED ONTO EXIT 44 FOR GLENWOOD ROAD. LEAD CAR DRIVER WILL EXIT 285 AND REMAIN IN THIS AREA ON STANDBY FOR THE DURATION OF THE PERFORMANCE TO VERIFY LAP COMPLETION.

RULE 4: THE PERFORMANCE LAP BEGINS AS SOON AS YOUR VEHICLE CROSSES UNDER THE GLENWOOD ROAD UNDERPASS OF EXIT 44 ON I-285.

RULE 5: ALL DRIVERS MUST REMAIN ON I-285 FOR THE DURATION OF THE PERFORMANCE.

RULE 6: THE FIRST THREE DRIVERS TO PASS THROUGH CHECKPOINTS 1-5 AND CROSS UNDERNEATH THE GLENWOOD UNDERPASS FOR A SECOND TIME WILL HAVE COMPLETED ONE ENTIRE LAP OF THE I-285 INTERSTATE AND WILL BE CONSIDERED THE 1ST PLACE, 2ND PLACE, AND 3RD PLACE GRANT WINNERS RESPECTIVELY.

RULE 7: AFTER COMPLETING YOUR PERFORMANCE LAP, UTILIZE EXIT 45 ON I-285 N AND RADIO TO THE LEAD CAR DRIVER (ON STANDBY) TO VERIFY LAP COMPLETION. AT THIS TIME, THE LEAD CAR DRIVER WILL RADIO ALL OTHER PARTICIPANTS TO INFORM THEM THAT A PARTICIPANT HAS FINISHED.

RULE 8: PARTICIPANTS SHOULD NOT CONGREGATE FOLLOWING COMPLETION OF THE PERFORMANCE. EACH PARTICIPANT SHOULD DISPERSE AND RETURN TO RESPECTIVE SAFETY ZONES AGREED UPON DURING THE PRELIMINARY MEETING. AVOID DISCUSSING THE COMPETITION VIA TELECOMMUNICATION DEVICES OR INTERNET SYSTEMS.

RULE 9: PROGRAM COORDINATORS WILL REACH OUT TO ALL PARTICIPANTS FOLLOWING THE COMPETITION TO INFORM THEM AS TO WHEN AND WHERE THE AWARDS CEREMONY WILL TAKE PLACE.

Appendix C – Internal Reference (Notes for Preliminary Meeting)

All participating artists will meet at BEST VALUE INN at 2574 CANDLER RD, DECATUR, GA 30032 at 9:00 PM on the day designated for the group performance. Program staff will reserve one 1 BR room to host preliminary meeting.

During the preliminary meeting all participating artists will be briefed on the agenda and route maps, radio walkie talkies, and handouts will be shared. All rules will be reviewed several times before the performance begins.

At 11:30 PM, a LEAD CAR DRIVER will guide participating artists as they exit the BEST VALUE IN and enter I-20 EASTBOUND from CANDLER ROAD. All participating artists will follow the lead car without passing.

The LEAD CAR will guide the artists from I-20 EASTBOUND onto EXIT 67 to I-285 NORTH.

Once on I-285 NORTH, the approximately 1-mile distance until EXIT 44 (GLENWOOD ROAD) is considered the CONTROLLED START ZONE. Until participants pass underneath GLENWOOD ROAD at EXIT 44, all participants must abide posted speed limits and cannot exceed 65 MPH. While in the CONTROLLED START ZONE, participating artists are encouraged to spread out across available lanes as desired to best position themselves for the performance start.

The LEAD CAR will exit I-285 NORTH on EXIT 44, indicating that the performance has formally begun.

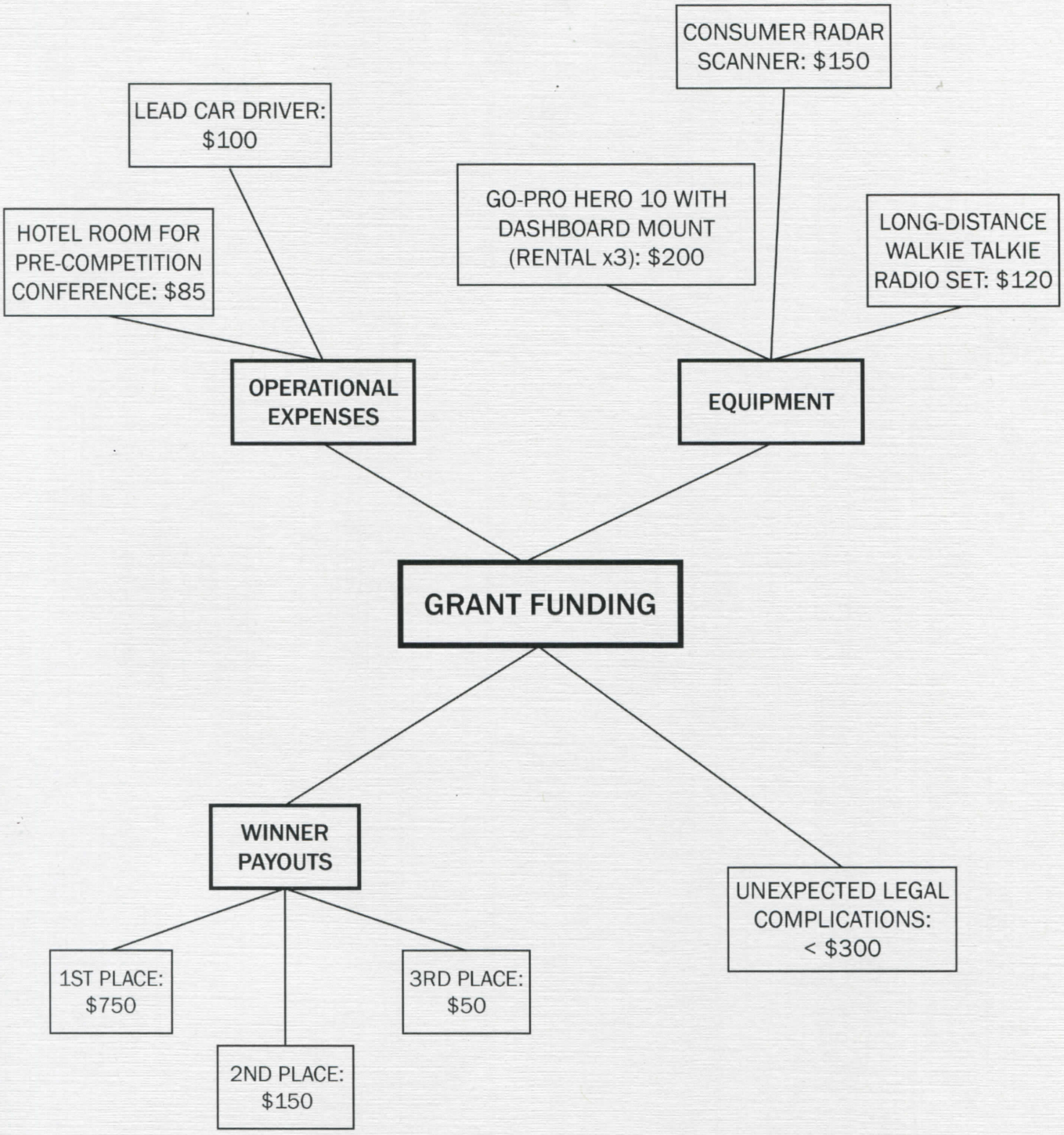
Once participants pass underneath GLENWOOD ROAD at EXIT 44, they have exited the CONTROLLED START ZONE and the performance has begun. At this point, all competition speed limit restrictions are lifted.

All participating artists are to remain on I-285 NORTH until they complete a full lap of the interstate, approximately 66 miles around. Anticipated lap times are anywhere in the range of 30-45 minutes.

The FINISH-LINE for the performance is considered to be the GLENWOOD ROAD UNDERPASS at EXIT 44.

The first three participating artists to drive their full performance lap will be considered the 1st, 2nd, and 3rd place grant-winners of the Merit-based Distribution Program for Emerging Artists, respectively.

Appendix D – Graphic Depiction of Funding Breakdown



1/4 - September 2023